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REAL ESTATE

Julian Lennon's Art **Photography Decorates** Florida Show House

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I think old houses, and the people who love them, are fascinating.

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A photograph from the display depicts singer-songwriter Alejandro Escovedo JL_VIE:HERITAGE IMAGES

A collection of fine art photography by internationally acclaimed artist and musician Julian Lennon will be on display and for sale at the opening celebration of The Heritage – A Legacy Show Home, located in the gated Heritage Dunes community in scenic Seagrove Beach, Florida.

The opening night soiree for Lennon's photography will take place on September 16th, 2022, from 6:00 to 9:00 p.m. The event will also celebrate Lennon's new studio album, *Jude*, slated to release on September 9th, 2022.

"I am delighted to partner with The Heritage with an exhibition of my photography in celebration of the debut of the Legacy Show Home," says Lennon. "It's a privilege to share the special moments, people, and places that have moved me in my travels around the world. I hope these images I have captured remind us of the infinite beauty that surrounds us."

Not surprisingly, Lennon's photographs feature clouds, views of nature, cityscapes, enigmatic road images and portraits of friends from the worlds of music, fashion and entertainment. There are some color photos, though most are black and white.

Empathy, notes Julian, is the bond that unites the planet. He offers, "We are all in this together, and hopefully someday, the world will realize that... Photography is one way to share, learn, appreciate, and experience other cultures, which in turn allows us to empathize with other people's lives..."

The ticketed soiree will allow patrons to explore The Heritage, enjoy food and beverages, peruse Lennon's work, and mingle with special celebrity guests in attendance, including celebrity chef, restaurateur, television personality and author Emeril Lagassé, joined by his son, chef E.J. Lagassé, and his wife Alden Lagassé. E.J. Lagassé has stepped into his father's shoes as an integral part of the Emeril brand: he is the executive chef at Emeril's in New Orleans. The father and son duo's passion for food will be showcased at the opening festivities with dishes prepared for the event. The charity auction will also feature one-of-a-kind art by pop artist Ashley Longshore and other original artworks, luxury items, and travel experiences.

The Heritage is the fifth show home presented by VIE magazine. It is the first of nine custom homes developed by Bella Mare Real Estate Holdings, LLC, that will round out the north side of Heritage Dunes, just steps from the whitesand beach and Gulf of Mexico. The homes are designed by architect Gerald Burwell of Burwell Associates, Inc. and built by Grand Bay Construction, with interiors by Duce May of Duce & Company Interiors and landscapes by Patrick Hodges Land Studio. They will be listed for sale by the brokers at La Florida Coastal Properties.

Duce May has styled the interior of The Heritage to reflect the Southern coastal vernacular, evoking a sense of refined living. The show home will be listed for sale and open to visitors by appointment for 30 days following the launch party.

A portion of proceeds from the event will be donated to Point Washington Medical Clinic (PWMC), the Northwest Florida community's source for high-quality primary health care located in Santa Rosa Beach. The PWMC's mission is to provide the best care regardless of a patient's means or insurance access. Expected to open in 2023, the PWMC's new permanent location is under construction, and the nonprofit clinic is raising capital for its completion and programming, including furnishing and equipment, two dental suites, community health classes, and more.

A share of the event's revenue will also benefit The White Feather Foundation (TWFF), Lennon's non-profit organization dedicated to environmental and humanitarian causes. TWFF raises funds for the betterment of all life in conjunction with partners from across the globe.

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